

# The Magic Mirror

The Magic Mirror photo booth is an unique photo generating product with the latest technology in interactive picture taking.

We take the photo booth fun to a whole new level! We offer a great variety of props to complement your party.

We are a group of professional, yet very flexible people who are willing to go above and beyond to meet your needs.

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# Wow, what is that thing!!

## How a Photo Booth can Make a Major Impact at a Trade Show

Hyundai used Magic Mirror at an auto-show to create an undead-themed photo entertainment experience that drew visitors to their display.

Trade shows are all about the experience. A lively trade show often has music, art installations, a mascot or two, and lots of vibrant, interactive booths. At the end of the day, you want trade show visitors to remember your booth, and more importantly, to engage with your product. A successful trade show will generate a substantial amount of leads, which in turn creates measurable ROI. So, what's an effective way to attract visitors to your booth? Adding a photo booth to your trade show display! Here are 4 ways the Magic Mirror, the Mirror X or the Mosaic Wall can generate buzz for your brand and how it can transform any exhibitor space from boring to brilliant.

## Drive Traffic

People especially love taking pictures of themselves. Having a photo booth as a centerpiece creates immediate interest, and visitors will gravitate towards your booth looking for a fun, memorable souvenir. The photo booth is naturally a group experience, so you'll have people coming in droves with their friends and co-workers. As visitors wait in line to get their picture taken, use this opportunity to promote your services and get to know your audience. Exchange business cards, shake hands, and ask people questions. The photo booth line creates a perfect opportunity to network.



## All Our Packages Include

- High-Quality Prints • Deluxe Prop Box •
- Outgoing Booth Attendant •
- Professional Studio Lighting • High-Resolution Digital Files •
- Unique Features & Games



# Corporate Activations



## Harness the Power of Social Media and Marketing Promos

After someone takes a photo with a photo booth, that's not the end of the story. Photo booth companies have the ability to create custom backgrounds and custom prints. To create a modern, lasting impression, develop a social media campaign surrounding your trade show stand's photo booth pictures. Include features such as a Facebook link, Twitter handle, and Twitter hashtag on the photo booth background and printed pictures. Photo booth users will have a souvenir that conveniently promotes your social media pages. Furthermore, people are likely to share their pictures on their own social media pages which allows your brand to reach audiences beyond the trade show.

In addition to your social media page links, you can include a promo code on the photo that people can use for your service. The promo code could be for a free trial, a discount, or a raffle contest. This simple marketing tactic may convert visitors to use your products or services.



## Create a Hangout Lounge

Trade shows are busy, and often times sitting down for a break is a luxury. A photo booth is a wonderful centerpiece for a visitor's lounge because it allows people to kick back, relax, and take snapshots with their friends. Trade show goers will associate the photo booth with a positive, fun experience, and hopefully spur them to come back next year.

## Make an Impact Even After the Show is Over

After a busy day of setting up, networking, selling, promoting, and finally cleaning up, you'll want to trust that your trade show booth made a lasting impression. Luckily, a photo booth allows for impact even after the show is over. In addition to photo booth users sharing pictures via social media, you can drive trade show visitors back to your website by creating a landing page for all the pictures taken that day. Visitors can scroll through the hundreds of pictures taken and enjoy seeing who else got to take some goofy, fun snapshots. Our Magic Mirror and Mirror X can also capture email addresses to create an email marketing list.

With a photo booth, you make your visitors the stars of the show, while simultaneously creating hype surrounding your brand. A photo booth will always create a lasting, positive impression.

## Whenever, Wherever

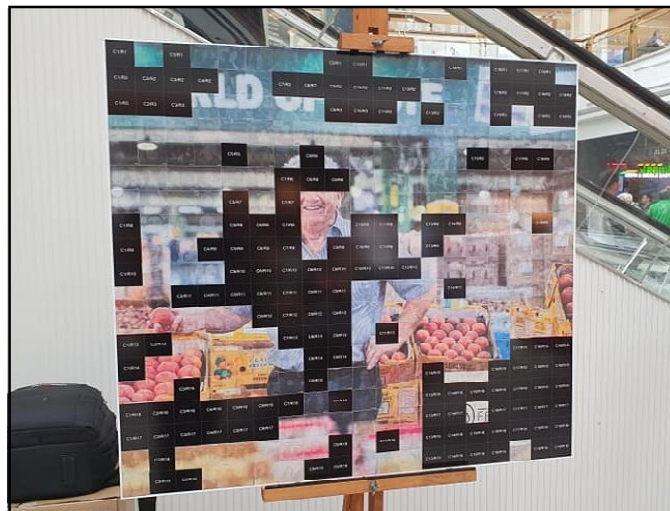
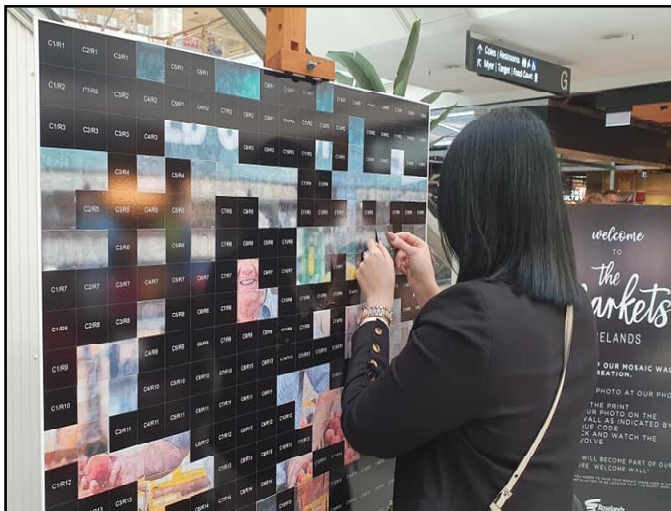
Westchester Party Rentals can facilitate multi-city events, which creates a seamless and consistent experience in different locations. With a variety of photo booths, you have the option to choose one as a stand-alone or as a combination



to create one multi-photo booth cohesive photography experience.

Photo booths for corporate events make marketing fun by giving your guests an experience worth remembering. Photo booths create new opportunities for engaging with your audience, and will help your next corporate event stand out! Beyond the techniques mentioned above, we'll collaborate to ensure you achieve your vision, whatever that could be when it comes to photo activations. We can help!

# The New Mosaic Wall



## Amazing mosaic images created in real-time!

Wouldn't it be awesome if you could create a photo mosaic at your event? What if your guests could take a picture in a photo booth, and then that image became part of an even larger photo mosaic? With the Photo Mosaic Wall, you can have this unique and fun activity at your next Mitzvah, Trade Show, or Wedding! Guests will love watching your chosen image come to life in real-time as their pictures are placed on the wall.

## How does it work?

**The Photo Mosaic Wall is actually THREE things in one.**

1. We include our Plyon Booth or The Magic Mirror as part of the activation (a \$1200 value!). In order to create a large mosaic image, we need pictures. Your guests will be invited to use the Magic Mirror or Plyon Booth to take pictures. This is a bonus for you, the purchaser, because you're now getting a photo booth rental in addition to the Photo Mosaic Wall! Guests will be able to email or text their photos to themselves from the Plyon Booth or the Magic Mirror (printing available for an additional fee).
2. The pictures from the Plyon Booth or Magic Mirror are then used to create small 2 x 2 stickers that will go on the mosaic wall. **Your guests are welcome to participate in the placement of the images!** A small code with image coordinates is printed on each photo, and it corresponds to a location on the board. Our friendly attendants will assist as well!
3. At the end of the event you will receive the completed Photo Mosaic Wall to take home with you. The stickers are mounted on sturdy foam-core, which can be hung on any wall for many years of memories!

**The Photo Mosaic Wall activation includes the following features:**

1. Mosaic board with coordinates for photo placement
2. High speed sticker printer for printing small images that make up larger mosaic image
4. The Plyon Photo Booth or Magic Mirror for image capture
5. An assortment of fun photo booth props
6. A background from our extensive selection
7. Two or more friendly and professional attendants
8. Download of all photos provided to you after the event

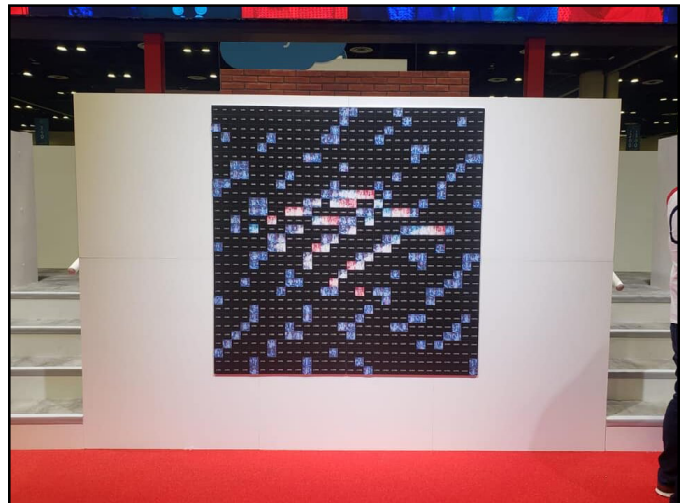


# The Bank of America Mosaic Wall



Bank of America did a Mosaic wall over 2 days during their conference. Take a look at the progression as they completed the wall. We can setup our equipment anywhere. This was done in Florida. We use either our Pylon Booth or the Magic Mirror and a Canon Camera to collect the images. Images are sent to the printer using our wireless option.

The software is setup to know how many images are needed to complete the full image by the time of the event. The images are printed to match the corresponding numbers on the wall.



This is our completed image. The wall is 5ft x 5ft. Standing back you can see Bank of America's Logo. Standing close you can see each picture taken.

# The New Mosaic Wall



**What Makes a Great Mosaic Image? Large recognizable with strong features and nature colors.**

## More Awesome Features!

The Photo Mosaic Wall can have images from more than just the Plyon Booth Booth or Magic Mirror. Here are some other ways to add images to the Photo Mosaic Wall:

1. Create a custom hashtag that your guests can use when posting pictures to Instagram or Twitter (accounts must be public)
2. Use a custom number created by us to text an image (additional fee applies)
3. Have your event photographers drop their images on the to Photo Mosaic Wall System during the event.
4. Provide us with image(s) prior to the event for inclusion on the Photo Mosaic Wall.

## Cost:

**\$3,495 delivery included (2 x 2 wall)**

**\$4,500 delivery included (3 x 3 wall)**

**\$5,500 delivery included (4 x 4 or 3 x 5 wall)**

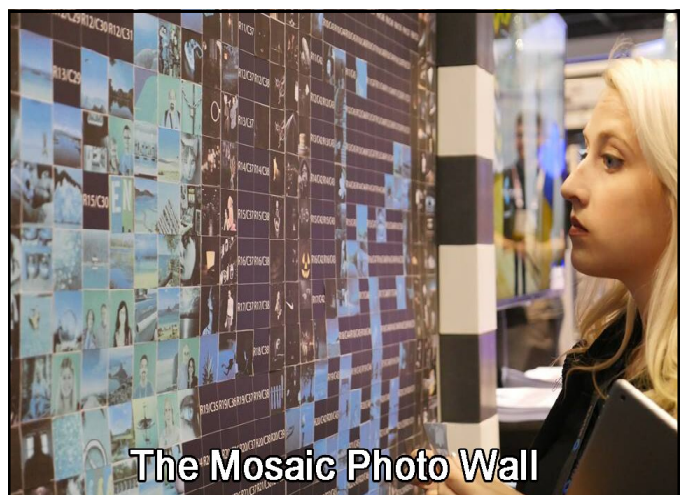
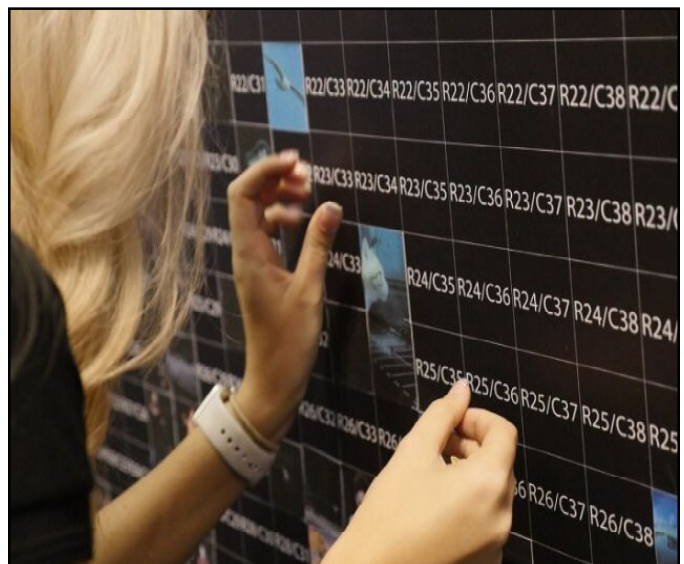
Please inquire for pricing on larger walls

1-100 Participants

Space requirements 15 ft L x 10 ft W x 8 ft H

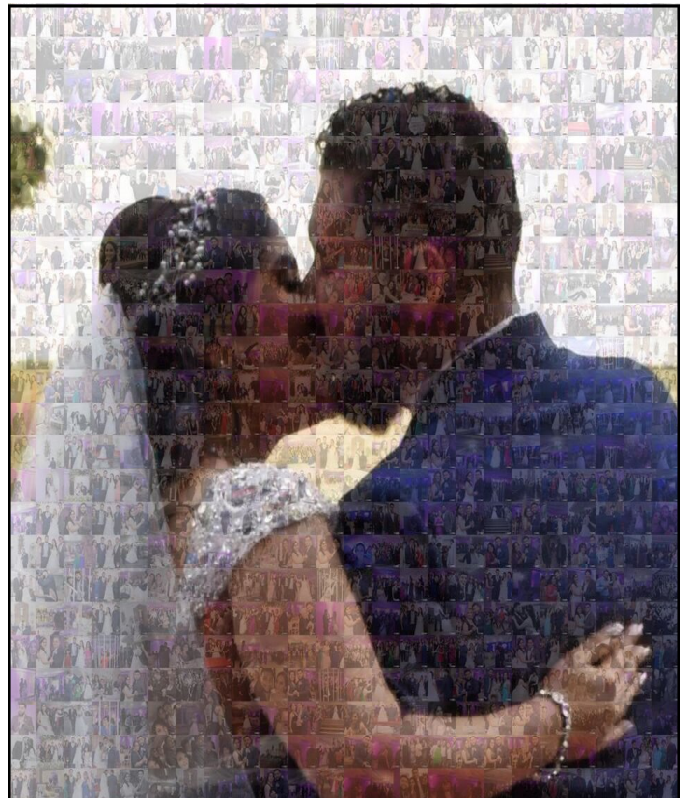
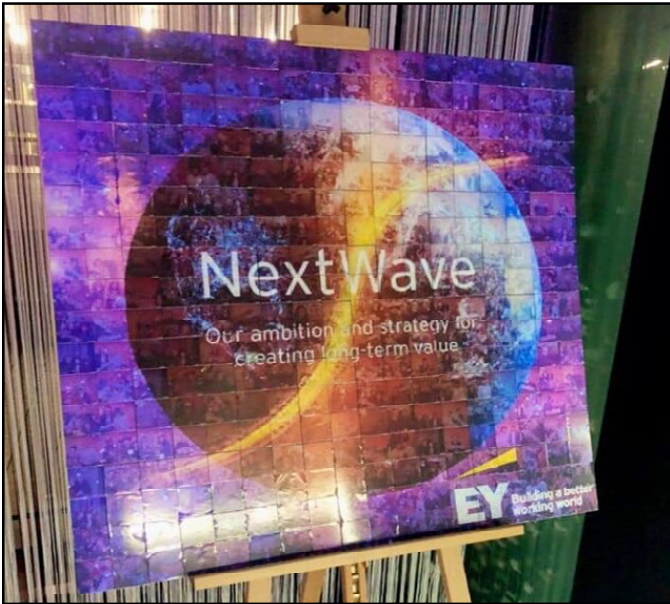
1 x 110V Outlet /Attendant(s) Included

Live Photo Mosaic creates an amazing mosaic of an image or logo made up of photos taken at your event! A great focal point involving all of your guests, this unique piece of art is perfect for corporate events, exhibitions, weddings, family fun days and more!



**Call us toll free 1-877-336-4169/We Cover The Continental USA**

# The Mosaic Wall Is Perfect For All Types Of Events



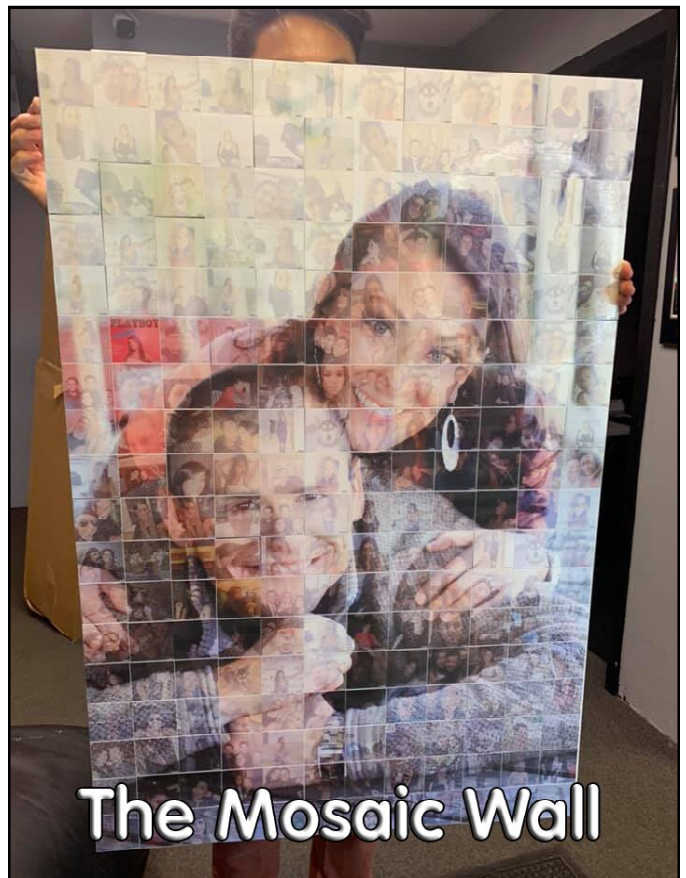
## In A Physical Setup

The Photo Mosaic Wall automatically prints photos as stickers. Guests can engage in the interactive experience by placing their photo stickers on the mosaic board. The Mosaic wall is perfect for all type of events.

Canvas can be different sizes depending on the number of guests at your event and the complexity of your image, almost anything is possible! Our mosaic hosts will be on hand to apply the submitted photos to the correct grid location, ensuring that the final mosaic looks as impressive as expected.

## Base Equipment:

- Mosaic software and printer
- Wooden Easel
- Printed Foamex Board, 2ft x 2ft (425 images required to create mosaic)
- 2 x Mosaic Host





## MIRROR X – 6ft Tall Magic Mirror Photo Booth

This is the “LeBron” of Photo Booths! It’s big, powerful and the most-popular because it can do things “bigger” than other photo booth.



### Giant Mirror Photo Booth for Events

This modern photo booth features include an amazing special touch-screen interface with animations and voice-guidance, a hi-resolution DSLR camera for sharp big images, and a powerful computer to make it all work. Add innovative professional photo booth software that makes it fun and easy to share on social media or email, and now you have a party. Add custom GIF animations, shoot real video, choose from 100’s of green screen backgrounds – or customize your own, and many additional customizations to enhance or brand your event.

The Mirror X Photo Booth is part of a complete photo booth package (booth, backdrop, prints, sharing, props, etc.); and is available for open photo booth installations only.

Your guests will be captivated by the Magic Mirror X Photo Booth when considering the unique combination of size, technology and modern style and function. The Mirror X Photo Booth makes a huge impression! And all Magic Mirror Photo Booths combine a premium Canon DSLR camera with the most advanced photo booth software for the most extraordinary experience.



## Mirror X Features

- Special Reinforced Mirror Glass
- Embedded Touch Technology
- Strobe Flash
- High-End PC
- Speaker
- Canon DSLR Camera
- Professional Lighting
- High Definition Color Printing
- Social Media and Email Sharing
- Multi-Touch Support
- Voice Guidance
- Gesture and movement detection
- Colorful bright animations in mirror user-flow
- Photo signing or colorful and customizable emoji stamps.
- Screaming Contest
- Social Games
- Custom branded colorful photo countdowns

## Customization and Social Media Sharing

One of the most popular features of the Mirror X Photo booth is the ability to customize and share selfies and media (images, video, audio and Animated GIF's). Guests can share by email.

The Mirror X photo booth is made for creating smiles and branding and sharing selfie experiences. Choose this exciting corporate option for sharing memorable photo experiences from high-profile corporate events and trade shows. Wedding reception guests will absolutely want to "share the love" with family members and friends that could not attend.

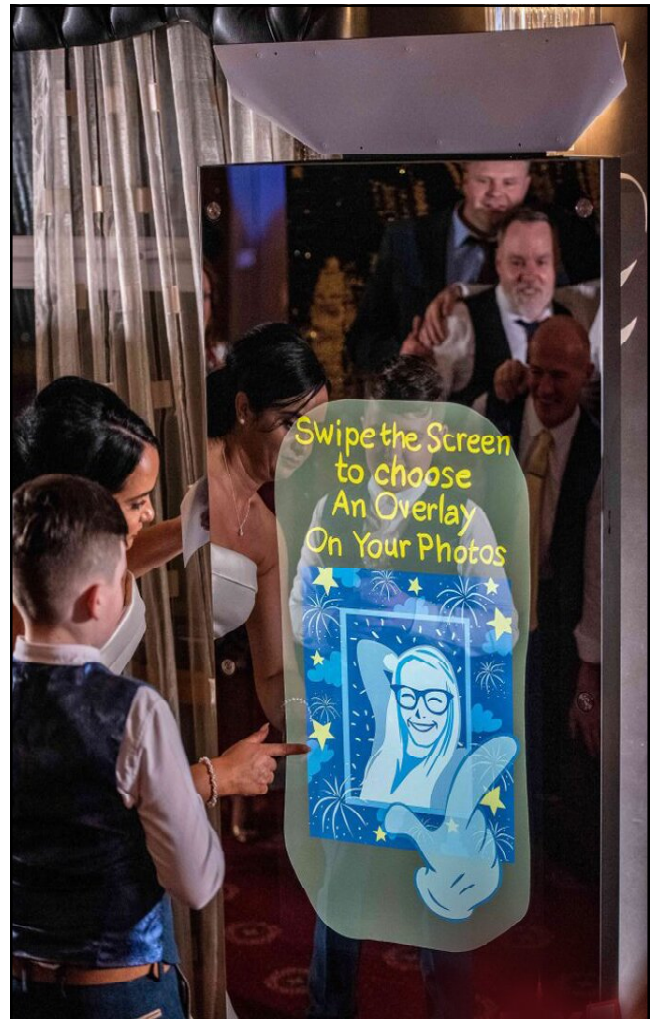
### Mirror X Features:

- Canon DSLR Camera
- Professional Lighting
- High Definition Color Printing
- Social Media and Email Sharing
- Multi-Touch Support
- Voice Guidance
- Gesture and movement detection
- Colorful bright animations in mirror user-flow
- Photo signing or colorful and customizable emoji stamps.
- Screaming Contest
- Social Games
- Custom branded colorful photo countdowns
- Animated GIF (short stop-motion video) Photo Booth Feature

Call toll-free

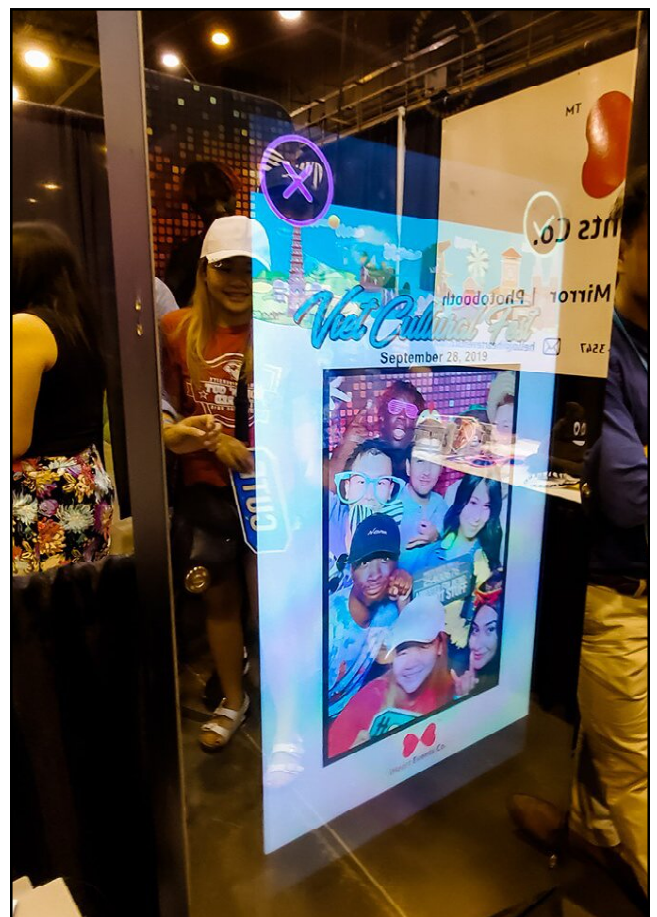
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[www.bigbigevents.com](http://www.bigbigevents.com)



## Customization and Social Media Sharing

One of the most popular features of the Giant Interactive "Magical" Mirror Photo Booth is the ability to customize and share selfies and media (images, video, audio and Animated GIF's). Guests can share by email or SMS text, Facebook, Twitter and Instagram.



## Customized Work Flows

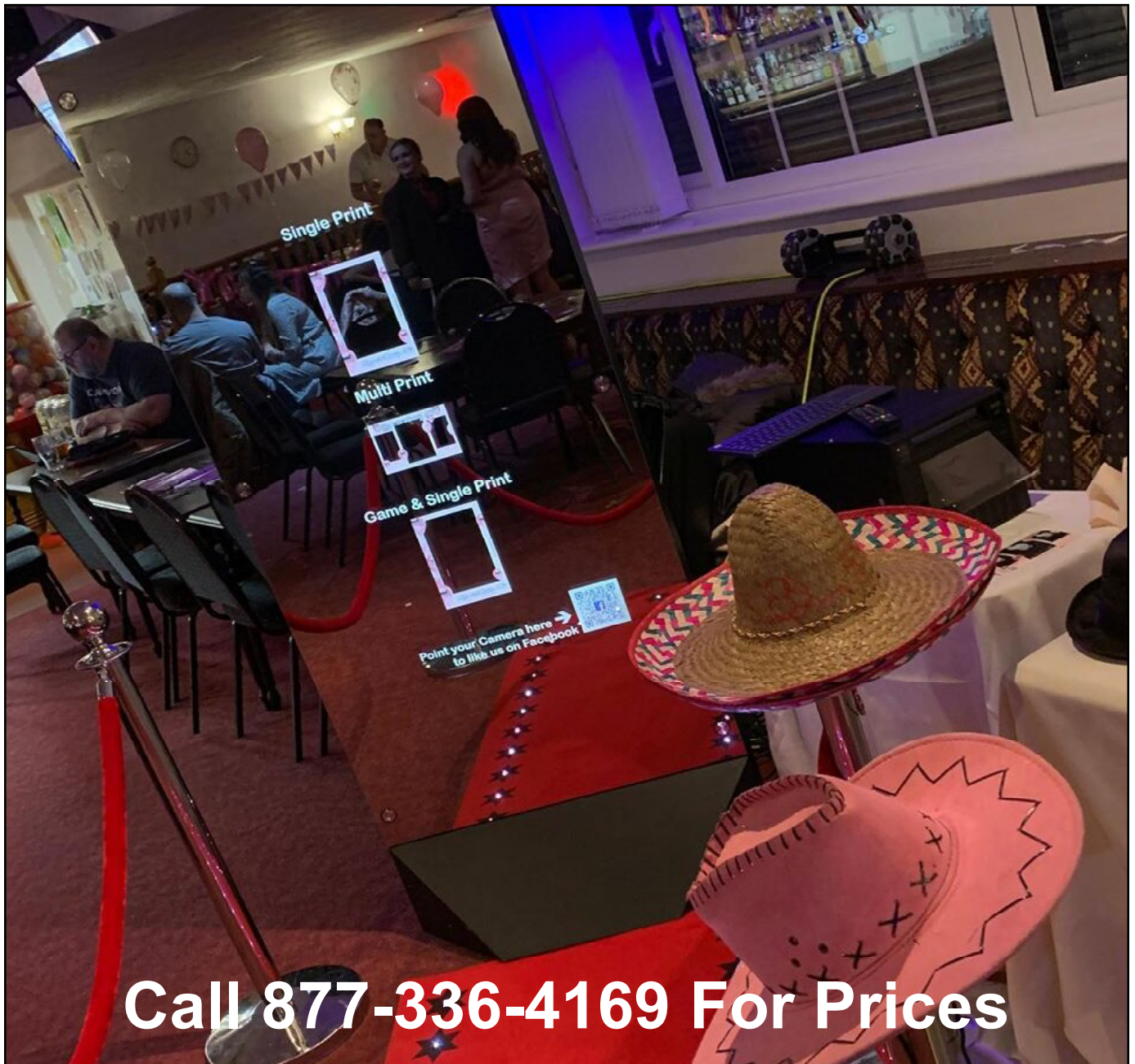
Our design team can also create custom branded graphical user-flows or make available a wider array of add-on features to include in the interactive Wedding Photo Booth or Corporate Event photo events. The touch screen can be used for photo-signing or colorful and fully customizable emoji stamping. Guests can play social games. We can create a custom colorful photo countdown from your images.

Magic X Photo Booth hardware and technology is modern and powerful, but it's also easy and fun for the guests to use (when set-up properly).

- Unlimited Photo Sessions
- Premium Animations
- Photo Signing & Stamping
- Large 4 x 6 Prints
- Supports Photo Strip Printing
- Email Sharing & Social Media Integration
- Kinect Background Removal Feature
- Movement & Gesture Detection

### Cost:

**\$1400 delivery included/4 hours**



**Call 877-336-4169 For Prices**